



Intentional Connections

We realize promise by connecting and aligning every aspect of our multidimensional school experience.

A² Arts & Athletics Invest in, commit to, promote, and connect our Arts and Athletics programs throughout the school

- ☑ Launched Athletic Student Leadership Council
- ☑ Expanded Upper School athlete partnership with LS/MS through clinics and presentations
- ☑ Launched National Girls and Women in Sports Day event
- ☑ Launched student partnership in immersive theater
- ☑ US mentored MS play cast
- ☑ Debuted first all-colleagues art exhibition

Integrate skills of teamwork, collaboration, public speaking, presentation, and expression

Create Athletics Master Plan

- ☑ Coaching development
- ☑ Parent and community engagement
- ☑ Facilities enhancement

Launch formal marketing plan for the Arts

- ☑ Hired new Director of Arts
- ☑ Launched Arts Instagram page
- ☑ Increased social/news posts specific to the arts
- ☑ Increased email marketing for the arts (internal and external)

Igniting Passions

Use student leadership to connect future student clubs and passion projects to community organizations

- ☑ Codified systems, structures, and protocols for club/committee student leadership
- ☑ Leadership training for student clerks

Create structures and processes that support student ideas and initiatives

- ☑ Overhauled and launched new design of cross-divisional Quaker Student Life Program (QSLP)

Common Threads

Construct a summer and auxiliary experience that extends the school's Quaker mission and academic excellence

- ☑ Continued partnership with FA Athletics and Admissions in Auxiliary and Summer Programs programming
- ☑ Expand Arts programming into after school and weekend offerings

Restructure Auxiliary programs to better reflect community needs and school priorities

- ☑ Hired new Director of Auxiliary Programs

- ☑ Audited, reviewed, and surveyed current program and staffing
- ☑ Created signature Auxiliary programs (i.e., Bloomberg)
- ☑ Increased enrichment programs enrollment substantially since 2019

Connect Auxiliary Programs to school-day programs and Quaker mission

- ☑ Created Advisory Board for feedback
- ☑ Launched new courses in business, SAT/ACT test prep, Science Research, and Fine Arts
- ☑ Offering various disciplines for Summer and school-year Enrichment programs (i.e., Entrepreneurship, Financial Literacy & Investment, and Coding)



Left, a scene from this winter's "SpongeBob, The Musical!" Right, the Boys Soccer team confers on the field.

STRATEGIC OUTCOME

Outstanding academic identity is clarified and amplified across digital, regional and global boundaries

Guided by a new mission statement, belief message, and brand identity, Friends Academy has identified, galvanized, and communicated its academic identity. We've more than doubled the size of our communications department, which tells the Friends Academy story through **regular updates** using various platforms and channels. Our new website was recently translated into Mandarin and Spanish. Athletics and the newly created Arts and Parent Council Instagram accounts ensure all areas of interest are fully covered.